



# WAKE FOREST

U N I V E R S I T Y

**Beyond Boundaries:  
Preparing Students to  
Become Global Citizens**

*Quality Enhancement Plan Annual Report  
2007-2008*

Prepared by:  
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Associate Provost for International Affairs

Dear Colleagues:

The Quality Enhancement Plan (QEP) was developed as a key part of Wake Forest University's reaffirmation of SACS accreditation in 2006. As President Hatch stated in his opening letter of the QEP:

This plan builds upon Wake Forest's tradition of excellence in undergraduate education and commitment to broadening the liberal arts education of our students through international experiences. By enhancing the quality and expanding the range of international experiences, the initiatives extend our already substantial achievements in international education.

Although the Quality Enhancement Plan focuses on the international experiences of our undergraduates, we fully anticipate that the programs, actions, and the enhanced institutional infrastructure will have positive implications for the internationalization of the University as a whole.

In assuming my role as Associate Provost for International Affairs in July 2007, I was charged by the provost to not only oversee the implementation of the QEP, but also focus on opportunities for students and faculty across our collegiate university to collaboratively enhance and expand our international endeavors.

The following report includes the significant efforts and accomplishments over the past year in meeting the goals of the QEP. It also notes administrative developments and upcoming plans associated with our internationalization.

If, after reading the report, you have any questions or concerns, ideas or feedback, please let me know. You can reach me by phone at x4907 or by e-mail at [harrisjk@wfu.edu](mailto:harrisjk@wfu.edu).

Respectfully submitted,  
J. Kline Harrison  
Associate Provost for International Affairs

❖ QEP Initiatives

- Initiative 1: Enhancing the Quality of International Experiences
  - Intercultural Competency as a Goal for Student Learning
    - Intercultural Training Programs for Students and Faculty
      - ◆ Students
        - The pilot for the Intercultural Competency Program (ICP) was launched Fall 2007 as an elective for students studying abroad. This three-part series of courses focuses on predeparture, immersion, and reentry. Sixty-three students enrolled in the first course (20 in the fall semester and 43 in the spring semester) and 23 in the second course (10 in the spring and 13 in the summer), with 9 registered for the third course this fall.
          - A team of faculty members in consultation with a researcher in the field of intercultural competence are in the process of reviewing the content, results and feedback of the pilot endeavor. Because the instructor hired to teach the program recently took a position at another university, the team also will be considering future delivery of the courses.
      - ◆ Faculty
        - During the spring a group of professors from across campus began discussions on how to better assist faculty leading study abroad programs. Among the ideas presented was a workshop on intercultural skills enhancement for faculty at WFU and other regional universities. To bring this idea to fruition, a steering committee has been formed consisting of Michael Lord (Babcock), Ulrike Wiethaus (Humanities), Gary Miller (Health and Exercise Science), Terry Baker (Calloway) and Roberta Morosini (Italian Studies) and serving under the leadership of Steve Folmar (Anthropology) and Steve Duke (director of the Center for International Studies).
    - Curricular Connections
      - ◆ To facilitate the development of additional courses with an international focus, a call for proposals was sent to the undergraduate faculty in early spring. Nineteen applications were received. Based on the available funding and the strength of their applications, two faculty members were awarded grants. From Middle East and South Asia Studies, Hank Kennedy received support for a course on “Afghanistan and Iraq: War and Occupation” and from Political Science, Kathy Smith was funded for a course titled, “Comparative Urban Politics.” A call for proposals will be issued again in Spring 2009.
      - ◆ Two new international courses also were developed as a part of a service-learning program in Managua, Nicaragua. The program was held May 28-June 28. Students spent the first week on campus taking two academic courses — "Social Enterprise Leadership in a Developing Country" taught by Holly Brower in the Calloway School

and "The Writer and Society in Central America" taught by Jane Albrecht in Romance Languages — before leaving June 7 for a three-week stay in Managua. Once there, students worked in nonprofit organizations and while continuing their integrative class work. They also lived with local families one weekend. The program was partially supported by the Pro Humanitate Center, a Project of the Lilly Endowment.

- ◆ In the Spring 2008, five faculty members interested in African Studies (Sally Barbour, Sylvain Boko, Yomi Durotoye, Simeon Ilesanmi, and Anthony Parent) met to discuss the formalization of a minor. Having worked on a proposal in the past, they were eager to revisit the idea and hopefully bring it to fruition. With discussions continuing through the summer, the team plans to shepherd their proposal through the approval channels during the Fall 2008 semester. The prospective minor will include both a study abroad and service-learning component in Africa. The faculty also hopes to take advantage of a new Arts and Music Center in Benin that has been substantially endowed by a member of the WFU College Board of Visitors.
- Peer-Advising Program
  - ◆ In an effort to enhance existing advising services, a Peer Advising Program will be established during the 2008-2009 academic year. Consisting of nine former study abroad students, the program will utilize these peer advisors as initial points of contact. They are expected to share their experiences and knowledge with prospective study abroad students and to actively participate in and plan informational events.
- International Students and Faculty
  - ◆ To assist the Admissions Office in its efforts to recruit international students, an International Admissions Counselor position was established for the 2008-2009 academic year. The counselor will spend extensive time in Europe during the fall and in Asia during the spring visiting high schools and attending college fairs.
- Approval and Oversight of International Programs
  - Approval Process for New International Programs
    - ◆ For many years an unofficial Study Abroad Committee advised the Center for International Studies (CIS). Because of the critical role the invited committee members played in enhancing the quality and quantity of international programs, the QEP called for the official establishment of this group as a WFU standing committee. In the Spring 2008, the college faculty officially recognized the Study Abroad Committee and charged it with overseeing and assessing the academic and administrative quality of study abroad programs and advising the CIS on academic issues. Members from each of the five academic Divisions and the Calloway School were elected, with non-voting members from the Dean's Office, the CIS, the Registrar's

Office, and the former unofficial committee. The elected members were:

- Division I: Mary Foskett
- Division II: Larry West
- Division III: Stewart Carter
- Division IV: Helga Welsh
- Division V: Wayne Silver
- Calloway School: Ralph Tower
- ◆ The QEP also called for the establishment of an advisory committee whose members represent the College, the Graduate School, the professional schools, and Student Life. The purpose of the committee is to assist the Associate Provost for International Affairs in planning and evaluating international initiatives on campus. This *Global Advisory Council* was formed during the Fall 2008 with representatives selected by the respective deans (or vice-president). They are:
  - Debra Diz, Professor/Baptist Medical Center
  - Diane Lipsett, Assistant Professor, Divinity School
  - Mary Gerardy, Associate Vice President/Student Life
  - Ken Middaugh, Associate Dean/Management Education
  - Alan Palmiter, Professor, Law
  - Barry Stein, Professor, Neurology
  - Helga Welsh, Associate Professor/Political Science
  - Page West, Professor, Calloway School
- Oversight of International Programs
  - ◆ To ensure academic quality across WFU and non-WFU programs, the QEP calls for the direct assessment of international programs through site visits. During the 2007-2008 academic year, the focus was on England and Spain. For WFU programs, Kline Harrison visited Salamanca and Cambridge INSTEP. For non-WFU programs, Doug Beets participated in site visits to the Syracuse programs in London and Madrid.
  - ◆ During the summer of 2007, site visits also were made by Simeon Ilesanmi to universities in Africa to consider possible relationships as we seek to develop an African Studies program.
- Initiative 2: Expanding Opportunities for International Experiences
  - Encouraging Students to Participate in International Experiences
    - Study Abroad Programs: The total number of Wake Forest students who studied abroad during Fall 2007 and Spring 2008 semesters was 472. In addition, 247 students studied abroad during Summer 2008. The grand total for the academic year of 709 students abroad on WFU and Non-WFU programs increased by 28 (compared to a grand total of 681 in 2006-2007).
    - ◆ Programs offering divisional credit
      - Summer programs at the WFU houses continued to offer divisional credit. At the Worrell House in London, Bill Moss offered a

divisional course in English; at the Flow House in Vienna, Stephen Robinson offered a Mathematics divisional; and at Casa Artom in Venice, Jeanne Simonelli offered a divisional in Anthropology.

- ◆ Programs offering credit in the major
  - The QEP called for closer coordination with department chairs to identify more summer and semester-long programs that fulfill the needs of students in particular majors. Throughout the 2007-2008 academic year, the associate provost met with at least a dozen department chairs, having extensive conversations about international initiatives with the majority of them. Extensive dialogue also was held with coordinators of the foreign area studies programs.
- ◆ Additional locations for international studies
  - A top priority identified by the QEP is to assess the feasibility of a WFU-affiliated program in South America. Conversations began in the Fall 2007 with the Latin American Studies faculty to develop a plan of action. The plan calls for a team of those faculty members to make an exploratory trip to Chile and Argentina in Fall 2008 to seek possible relationships and determine feasible programming.
- ◆ International exchange and collaborative programs
  - As an ACC institution, WFU participates in the conference's International Academic Collaborative (IAC). The ACC/IAC is currently making plans for a Eurasian Symposium in collaboration with Koc University in Turkey during June 2009. Hank Kennedy has been nominated as a session co-organizer/presenter.
  - Wake Forest has been chosen by the ACC/IAC as the host for the 2009-2010 student conference. The conference will focus on service-learning with project proposals submitted by participants for possible funding.
- International Internship Programs
  - ◆ In addition to our successful EUSA collaboration which administers summer internships in Europe, exploration has begun for partnerships with INSTEP London, to provide a variety of course options and internship placements in London, and with Connect 1-2-3 in Cape Town, to provide diverse course options and internship placements focused on entrepreneurship and public service in South Africa.
- International Research Opportunities
  - ◆ The Richter Scholars Program grew stronger with an increase in the number and amount of awards for the summer of 2008. The number of awards increased from 20 to 27 and the amount from \$80,900 to \$131,600 compared to Summer 2007.
- International Volunteer Service and Service Learning
  - ◆ The QEP helped support three volunteer service trips offered during May/June 2008:
    - Amizade – Santarem, Brazil
    - Mission of Good Hope – Kayamandi, South Africa

- Helping Hands – Moscow Russia
- ◆ As mentioned previously, a new service-learning program in Managua, Nicaragua was offered during Summer 2008. Students participating in the program worked in nonprofit organizations while continuing their integrative class work on Central America and Social Enterprise Leadership. They also lived with local families one weekend.
- International Conferences/Workshops/Seminars
  - ◆ Students receiving stipends to participate in international conferences were:
    - Paris Furst, who attended the Americans for Informed Democracy's 2008 Global Health Summit in London
    - Mary Conkright, who attended the Partnering for Global Health Forum 2008 in Washington, DC
    - Brian Amrine, who attended the International Conference on Applied Economics in Kastoria, Greece
    - Elizabeth Jackson, Ella Burns, Emily Hoppe, and Hannah Mendelson, who made a presentation at the ED-MEDIA Conference in Vienna, Austria
- Financial Support
  - ◆ Underrepresented students receiving stipends were:
    - Willie Dixon who received support from the CIS, the QEP, and the Office of Multicultural Affairs to participate in Boston University's Intensive Chinese Program in Shanghai.
    - Seven students (including five student-athletes) who participated in the Nyanya project. This project in Tanzania focused on developing skills and economic self-reliance for grandmothers raising their grandchildren orphaned by AIDS.
- Advising and Information Access
  - ◆ In its second year of operation, WakeAbroad serves Wake Forest students, faculty and staff as the comprehensive website for all study abroad information. Users can conveniently search the database of all approved program opportunities. WakeAbroad also serves as the centralized application process for all Wake Forest students. This year, the CIS experienced the benefits of WakeAbroad as a recruitment tool, an efficient document center for all required study abroad forms and an effective communication tool with students interested in study abroad as well as current participants.
  - ◆ In addition to the annual study abroad fair in September, the CIS staff hosted an expanded study abroad fair in January to emphasize WFU programs. The CIS study abroad team offered this event as a recruitment tool for WFU program directors, especially summer programs. The study abroad team also hosted a series of three re-entry workshops in January and February to provide a forum for reflection to returned study abroad students.
  - ◆ As mentioned previously, the CIS is inaugurating its Peer Advising Program during the 2008-2009 academic year. During Spring 2008, 19

students returning from study abroad applied and nine were selected to serve as peer advisors. These advisors will hold regular office hours, host presentations and assist with CIS annual events such as the study abroad fair.

- Support for Faculty to Develop International Experiences and International Faculty
  - ◆ WFU Faculty
    - During the summer of 2008, Clair Hammond was selected to participate in the ACC/IAC Faculty Development Project in Central and Eastern Europe on Social Issues in New and Emerging Democracies.
    - Randy Rogan (Communications) and Bryan McCannon (Economics) were selected to participate in International Faculty Development Seminars offered by the Council on International Education Exchange (CIEE). The seminar in which Randy participated took place in Amman, Jordan and focused on Middle East Conflict and Cooperation. The seminar attended by Bryan focused on Identity, Community, and Culture in Contemporary Turkey and took place in that country.
    - In combination with her attendance at the Fifth International Symposia on Adventitious Root Formation, Gloria Muday explored opportunities for research experiences at Salamanca University and the University of Alcala in Spain to combine undergraduate research with international experiences.
    - Luis Roniger hosted a workshop on Latin American political exile in mid-April with the participation of some of the leading international figures in this burgeoning field of research.
    - In April 2008, Ian Taplin hosted a workshop at Casa Artom focused on “Control and decentralisation in MNCs: Evidence from the global brewery industry.” The seven participating scholars represented universities from across western Europe.
    - During Summer 2008, Roberta Morosini hosted a conference at Casa Artom focused on “Traveling with Sindbad between Space and Time in the Mediterranean.” The 12-15 participating scholars came from both North America and Europe.
    - David Weinstein attended the Goethe Institute in Munich during December 2007 to facilitate his research on a specific group of Jewish German and Jewish Austrian intellectuals who fled fascism for England and the United States in the 1930s.
  - ◆ Visiting Scholars – The Fund for International Scholars provides resources to invite international scholars to campus for presentations, lectures, short research projects, or other types of collaboration. Two applications were awarded funding for the 2008-2009 academic year:
    - Carlos Perez, a Chilean guitar virtuoso will do a two-week residency this fall providing a series of activities such as master classes, concerts, and lectures.

- Charlotte Horlyck, a distinguished Danish scholar of Korean art and culture will visit in the spring and provide a scholarly lecture, discuss a film, and present guest lectures in one of more courses in Art, Anthropology, Film Studies, and/or East Asian Languages and Culture.

#### ❖ Administrative Developments

- Center for International Studies (CIS)
  - A number of staffing changes occurred during the 2007-2008 academic year in the CIS. Julia Shuster was hired as the first Intercultural Competency Program Coordinator in September 2007. Pia Wood left the position of Director at the end of September 2007. Jessica Czarnowski was hired into the position of International Studies Advisor in October 2007 (serving both international students and study abroad undergraduates). A temporary contract employee, Catherine Flemming, was hired from February to June 2008 in order provide extra assistance to the study abroad team needed during a time of increased student demands and staff constraints.
  - Due to the increased level of immigration services provided by the CIS, the need for additional staff became more pronounced. In order to meet this critical need, an additional advisor position was established. The new hire, Samuel Edwards, began in mid-July 2008 as International Studies Advisor. Jessica Czarnowski was promoted from this position to a full-time study abroad advising position as Study Abroad Advisor.
  - In Spring 2008 a national search for a new Director of International Studies was conducted. The previous Director, Pia Wood, held a joint appointment as a faculty member in the Political Science department and administrative post in International Studies. The position of Director of International Studies was revised to be a full-time staff position. Kline Harrison formed and chaired a search committee with the following members: Robert Browne, Candelas Gala, Peter Kairoff, Susan Montaquila and Helga Welsh. In March, the search process concluded with the hiring of Steven T. Duke who began as Director in July 2008.
- HOME Task Force
  - Beginning in Fall 2008, oversight of the WFU houses came under the purview of the Associate Provost for International Affairs. To better review and refine the policies and procedures associated with the houses, the HOME (Houses Operations and Management Effectiveness) Task Force was formed consisting of the Program Directors (Peter Kairoff, Kathy Smith, and Larry West) and three former Resident Professors (Doug Beets, Peter Siavelas, and Byron Wells) of the houses. The goals for the Task Force were to develop better coordination, more consistency, greater transparency, and improved efficiencies across the houses. The major areas of implemented change were:
    - Budget – the budgeting process for each of the Houses was redefined, thus allowing for greater accountability. The Houses will now stand on their own bottom line rather than receiving common lump sum allowances each year.

- Guidelines – general policies, along with the roles and responsibilities of program directors, resident faculty, on-site managers, and program assistants, were standardized across the three houses to the extent practical.
  - Stipends – beginning Fall 2008, the personal financial allowances for singles, couples, and children will be based on a formula taking into account the exchange rate during the assigned semester and the cost of living index for the assigned city. These new allowances should help resident professors better defray their expenses in traveling and serving abroad.
  - Curriculum – during the 2008-2009 academic year, courses offered by local faculty at each of the houses will undergo a curriculum review by the respective departments on campus.
  - Reservations – in Spring 2008, a new on-line reservation system was implemented for WFU guests to make reservations for staying at the Flow House or Casa Artom when space is available.
- Collaborations
- Initial efforts were made to facilitate international collaboration across the College and Schools.
    - Student Interaction – undergraduate and graduate students had the opportunity to interact on international issues within two courses. In the capstone course for the Global Trade and Commerce minor, undergraduates met with international students in the Babcock School to talk about business and economic challenges in their home countries and across the globe. In the Calloway School's Business Law class, undergraduates met with international students pursuing the LLM degree in the Law School to learn more about legal practices in their home countries.
    - Administrative Support – in January 2008, R. Kent Greer, Assistant Director in the CIS, began providing comprehensive immigration advising services to Wake Forest Health Sciences faculty, staff and researchers. Greer now holds office hours on the Bowman Gray campus to serve their large population of international scholars.
    - Nicaragua Initiative – building on the successful service program offered by the Babcock School, in which students provide business education to Nicaraguan entrepreneurs in Managua, the Medical School is currently learning more about an opportunity to provide continuing education for Nicaraguan medical professionals. If this opportunity becomes a reality, the Divinity School hopes to affiliate through its interdisciplinary certificate program with the Medical School on Spirituality and Health. From the College, faculty in the Environmental Studies are exploring opportunities for collaborative research with Nicaraguan environmentalists on the Atlantic tropical forest of Nicaragua. Other disciplines within the College, such as anthropology and health and exercise science are considering possibilities for scholarly pursuits within the country as well. Also, as previously mentioned, a joint service-learning program was

offered in Nicaragua during Summer 2008 by the Calloway School and the College.

❖ New Goals on the Horizon

- *Global Scholars* – plans are underway to develop and secure funding for a competitive *Global Scholars* program involving 12 exceptional freshmen each year (starting with the 2009-2010 entering class). Students who apply and are selected will participate in prescribed experiences/activities throughout their remaining three years at the University. These program requirements, which are intended to provide participants with an extensive and intensive international experience, are expected to include:
  - Spending a summer session between their freshman and sophomore years as a cohort group at one of the WFU Houses with a WFU professor;
  - Studying abroad for a semester at a program of their choice;
  - Participating in an international service trip during a spring, summer or winter break;
  - Participating in an international internship or international research project during a summer;
  - Completing coursework in a foreign language to the level of fluency;
  - Participating in mentoring relationships with international students enrolled in the graduate or professional schools; and
  - Completing a capstone reflective course on campus during their senior year as a cohort group.
- *Wake Forest on the World Front* – a new webpage titled, “*Wake Forest on the World Front*” is currently under development. This website will enable viewers to see the scope of internationalization among WFU students, faculty, and constituents across the College and Schools. It will include such information as the locations where our students study abroad, the home countries of our international students, the geographic areas on which our faculty do research, the home countries of our faculty and visiting scholars, the countries in which our alumni live, and the location of WFU programs offered abroad. The intent is not only to give a snapshot view of WFU ties around the world, but also to enable faculty and students to better connect with one another.