



# moa news

MUSEUM OF ANTHROPOLOGY

Winston-Salem's global cultures center

VOL. 14, No. 2 SPRING 2007

Wake Forest University

## SERVING WAKE FOREST UNIVERSITY *New Mission Statement Approved*

"The Museum of Anthropology at Wake Forest University creates awareness of global cultures by collecting, protecting, managing, and exhibiting archaeological artifacts, ethnographic objects, and visual arts of past and present peoples, and providing opportunities for intercultural learning." This is our new mission statement, approved by the Museum's Advisory Board on April 21 and by the Wake Forest University Board of Trustees on October 13.

During development of our five-year strategic plan, the Museum of Anthropology Advisory Board and staff realized that the Museum needed a more streamlined and focused mission statement. The new mission statement clearly states what the Museum is and does, incorporates terms in current general usage, and provides new opportunities for grant-writing and fund-raising.

Multiple audiences are implicit in the statement. We are proud of our record of outreach to the greater community of the Piedmont Triad and have reviewed our successes in past issues of *MOA News*. We will take this opportunity to provide an overview of the Museum's recent accomplishments in serving the students, faculty, and staff of the Wake Forest University community.

Permanent and temporary exhibits developed in-house or brought from other organizations are usually displayed in the Museum itself, although some small exhibits are on view at the Career Center and Student Health Center on campus as well. We present lectures by scholars of anthropology and allied fields in association with exhibits. Faculty in departments and programs as diverse as anthropology, Romance languages, Latin American studies, Master of Arts in Liberal Studies, and the Divinity School bring or send their students to the Museum to learn about traditional cultures. Museum staff present lectures in classes taught by faculty and teach courses through the Department of Anthropology. We mentor student interns and volunteers and offer Work-Study and other hands-on museum employment and training for students. Additional learning opportunities at the Museum for the Wake Forest community include performances, workshops, and even dinners.

During the fiscal year that ended June 30, the Museum served 741 Wake Forest University students. This number was a significant increase above the previous year's total of 421 students. Already since July 1, we have seen 778 students, foretelling another large increase this year. We cannot track visits by faculty and staff accurately, but know that many take advantage of the same opportunities for cultural learning as the students. In addition, some 15,600 students, faculty, and staff saw the Office of Career Services and Student Health Center displays last year; naturally, this figure includes multiple visits by some people.

The staff and board will energetically continue to promote the Museum of Anthropology and its relevance to the University community. As the administration of the University engages in its own strategic planning, we anticipate a great future supporting the educational mission of Wake Forest University.



JUNIOR WORK-STUDY STUDENT KATHRYN NESBIT HAS GAINED VALUABLE REAL WORLD EXPERIENCE BY WORKING IN THE MUSEUM.



OUR FALL EXHIBITS HAVE BEEN ESPECIALLY VALUABLE TO THE FACULTY AS TEACHING TOOLS, AND OUR STUDENT ATTENDANCE HAS INCREASED ACCORDINGLY.



*The Museum of Anthropology at Wake Forest University creates awareness of global cultures by collecting, protecting, managing, and exhibiting archaeological artifacts, ethnographic objects, and visual arts of past and present peoples, and providing opportunities for intercultural learning*

LOCATION

BEHIND KENTNER STADIUM  
ON THE REYNOLDA CAMPUS

MUSEUM HOURS

TUESDAY-SATURDAY, 10 A.M. – 4:30 P.M.

*Arrangements can be made for school classes & special functions. Closed Sundays, Mondays, July 4, Labor Day, Thanksgiving Holiday Weekend, New Year's Day, Good Friday & Memorial Day weekends and Christmas Holiday Intercession. Hours are shortened during academic recesses and summer. Please call.*

MUSEUM OF ANTHROPOLOGY NEWSLETTER

VOLUME 14, NO. 2 / SPRING 2007

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## DIRECTOR'S ADDRESS

I am writing this near the end of 2006, during the annual period in which non-profits bombard everyone who has ever contributed to any organization with requests for donations by December 31. I encourage you to read on, because I am not going to do that to you! Instead, I want to discuss long-term ideas about how you can support the Museum of Anthropology.

In January 2006, Chip Patterson, director of planned giving at Wake Forest University, talked to the Advisory Board about "Perspectives on Charitable Giving." It was a very educational presentation followed by a lively question and answer session. I want to summarize some highlights, since they are very relevant to readers of *MOA News*, particularly MOA Friends who are already supporting the Museum of Anthropology through annual memberships but are wondering what else they can do.

Chip's primary message was that there are many ways to support an organization like ours financially that do not necessarily involve writing a big check. Planned giving assures a non-profit funds for its future and simultaneously provides tax savings that increase a donor's giving capacity. Planned giving is defined as

Any gift given for any amount, given for any purpose...operations, capital expansion, or endowment...whether for the current or deferred use, which requires the assistance of a professional staff person, a qualified volunteer, or the donor's advisors to complete. In addition, it includes any gift that is carefully considered by a donor in light of estate and financial plans (Robert F. Sharpe and Co.).

Benefits of planned giving to the donor can include:

- satisfaction of making a significant contribution to the work of the institution
- potential tax savings
- removing property from the probate estate
- relinquishing the burden of investing one's own funds
- preventing the dissipation of funds
- reducing the risk of one's wishes not being honored

The many planned giving options available include outright gifts of cash, appreciated property such as stock or real estate, and personal property (including objects to museums); life income gifts such as trusts and annuities; and other possibilities, such as sales, life insurance, bequests, and retirement plans. Careful planning can provide relief from taxes, secure income, and significant resources for the Museum of Anthropology. Please contact me by mail, telephone (336.758.5827) or e-mail ([whittisl@wfu.edu](mailto:whittisl@wfu.edu)) to discuss possibilities, and I will put you in contact with an expert here at Wake Forest.



STEPHEN L. WHITTINGTON, DIRECTOR

### MUSEUM STAFF

*Stephen L. Whittington, DIRECTOR / Beverlye Hancock, CURATOR / Tina Smith, MUSEUM EDUCATOR / Kyle Bryner, MUSEUM REGISTRAR / Sara Cromwell, ADMINISTRATIVE ASSISTANT / Anne Gilmore, SHOP ASSOCIATE / Kristin Eberman, Kathryn Nesbit, Ian Parris, Crystal Williams, Kate Yeske, STUDENT ASSISTANTS*

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# EXHIBITS & COLLECTIONS

By Beverlye Hancock, Curator

This year's *Days of the Dead ofrenda* was so well received we extended its exhibition dates. Several Wake Forest classes had on-going projects beyond the original November closing date and high school and middle school classes continued to request visits through mid-December. This exhibit also was the background for a well attended MOA Friends special event on October 7.

Likewise, our exhibit, *Gifts of the Monkey Gods: Maya Crafts from Guatemala*, has been very popular, especially with Wake Forest University's Spanish classes. Because of its popularity, we have decided to leave this exhibit up through May 2007, in conjunction with our other changing exhibits this spring.

In September, the Arts Council of Winston-Salem and Forsyth County invited us to participate in a cooperative project to highlight Mexico and the variety and artistic history of peoples there. Our exhibit, *Colors of Mexico*, highlighted the traditional and some newer folk arts of nine Mexican states. We organized the Museum's collections of various textile traditions and folk arts along with loaned items from several community members to explore the range of colorful unique arts that small Mexican communities produce for their own use and for sale to collectors. The opening reception on October 20 featured an African music and dance group, a mariachi band and Mexican foods and drink. The Mexican Consul, Sr. Armando Ortiz Rocha, and his wife, Sra. Sara Moreno-Ortiz, attended along with several hundred members of the Winston-Salem community.

Our two in-house exhibits, *Days of the Dead* and *Gifts of the Monkey Gods*, provided opportunities for the University and local community to use our collections to learn more about the past and present of Winston-Salem's Hispanic population.

On October 30, 2006 a large moving van picked up the Museum's African collections and headed to St. Bonaventure, NY. This spring and summer I will be turning last summer and fall's research on the objects and African math, medicine, technology, spirituality and art into label text and a catalogue for an exhibit at St. Bonaventure University that opens the fall of 2007.

On February 6, 2007 we will open *Chaeronia (Hair-o-ne-a): 6,000 Years B.C.* This exhibit explores the University of Colorado Museum's archaeological findings at the site of a small early Greek community as it evolved from a hunting and collecting into a primarily agricultural village economy. Shifts in food procurement methods launch a dramatic change in culture. This transformation at Chaeronia is interpreted through photographs, illustrations and replicas of ceramic figures and vessels, curious clay toys and models, stone and bone tools and other objects discovered during the excavations. This beginning village would later become the site where, in 338 BCE, Phillip of Macedon defeated an alliance of Greek city states, and even later is where the famous writer Plutarch was born. The exhibit will be on view through May 26.



THIS POT (CA 5500 B.C.) IS AN EXAMPLE OF CHAERONIA WARE. THE POT WAS MADE FROM WHITE CLAY AND THE GEOMETRIC PATTERNS WERE PAINTED WITH A LUSTROUS RED PIGMENT.

# COLLECTIONS MANAGEMENT NEWS

By Kyle Bryner, Museum Registrar

Many projects are afoot in the collections department! Students and volunteers continued to inventory, re-house and photograph the Rights Collection. The final shipment of our African object loan left for the Regina A. Quick Center for the Arts in St. Bonaventure, NY on October 30. The absence of a large portion of the African collection allowed us to clean and reorganize the storage space to meet best practices for museum housekeeping. I have also cleaned our offsite storage facility allowing us greater ease of access and better inventory control.

During the fall and winter I had many opportunities for professional development. October 17-20 staff from MOA attended the Southeastern Museums Conference Annual Meeting in Chattanooga, TN. I learned about techniques for more effective object tracking, opportunities for future grant proposals and was exposed to new and exciting digital means to protect and exhibit our collection information. On October 27, I traveled to Warren Wilson College in Asheville, NC to attend a North Carolina Preservation Consortium class on archives preservation. I learned to encapsulate two dimensional objects and to better preserve our small archival collection. On December 18, Beverlye Hancock and I traveled to Charlotte to attend a Carolina Area Registrars meeting. The meeting allowed us to network with other collections professionals in the Carolinas and to exchange information on techniques and practices. On January 12, I attended another North Carolina Preservation Consortium course, this time at our own Wake Forest University. I learned to repair damaged books, which is invaluable to me as the guardian of our research library.

During the summer of 2007, we will have an exhibit of photographs on the changing cultural landscape of the Rosebud Sioux entitled *The Rosebud Sioux: A Lakota People in Transition*. In November, I traveled to the Rosebud Sioux Reservation in South Dakota and saw the present state of the people who live there. I also viewed and purchased some handmade Sioux items which will be available in the MOA gift shop in the summer of 2007.

Also while in South Dakota, I traveled to Deadwood and visited the Adams Museum. I volunteered two days at the museum in their collections department and helped to pack textiles and transport objects. I had a question and answer session with collections staff, sharing information and learning from their challenges and triumphs.

We received objects from the North Carolina Maritime Museum in Beaufort, NC, in December. I traveled to the Maritime Museum and picked up ethnographic boat models to add to our collection. While there I had the opportunity to visit with staff members and discuss collection management practices for maritime collections.

Museums and other cultural institutions work together to educate both the public and professionals. Without our strong networks among institutions and professionals the work of preserving our world's cultural heritage would be very difficult indeed.

# EDUCATION NEWS

By Tina Smith, Museum Educator

My family and I are settling into our new community very well. My son has made friends and likes his new school. The four and a half months I have been at the Museum have been enjoyable, but the time has flown by so quickly. I have stayed really busy learning and teaching the education programs. I am continually surprised by the variety of questions that students ask me. It makes me realize all the things I still need to learn and do.

The fall after-school programs were a lot of fun. The children had a good time listening to music from around the world and making their own instruments. We anticipate that the spring after-school programs will be as successful.

Our spring series will continue the music theme from the fall. I am still using the title of "Music: the Universal Language." We will continue to explore the different ways music is used by people in various cultures. The four programs will all be held on Mondays:

**February 12: Let's Shake** – Rattles are used by Native Americans for ceremonies. Come learn which ceremonies and make your own. (Snow date Feb. 19)

**February 26: The Magic Flute** – For what purpose do the Tuareg people of Algeria use flutes? Let's find out and make your own. (Snow date Mar. 5)

**March 12: Domroo Drumming** – Why do the Chinese use domroo drums? Find out and make your own. (Snow date Mar. 19)

**March 26: Roar of the Bull** – What is a bullroarer? Learn all about the aboriginal people of Australia who use them and make one for yourself.

Each program runs from 4:15 to 5:30 p.m. Registration for the whole series is \$40 (MOA Friends, \$35). Individual sessions are \$15 each (MOA Friends, \$12).

Each program is limited to 15 children in grades 1-5. Payment for the program or programs guarantees a spot. Reservation for a particular program will be taken up to the Friday before the day of the program. We cannot guarantee enough supplies for those who walk in the day of a program so it is important to establish your reservation beforehand.

*To register for any of our programs or learn more about them, please contact Sara Cromwell at 336-758-5282, e-mail [moa@wfu.edu](mailto:moa@wfu.edu) or log on to our Web site, [www.wfu.edu/MOA](http://www.wfu.edu/MOA)*



CHILDREN ENJOYED MAKING A VARIETY OF HUICHOL CRAFTS AT OUR FALL FAMILY DAY.

# MUSEUM SHOP NEWS

By Anne Gilmore, Shop Associate

The shop had a record month in October thanks to our patrons who took advantage of the Museum's "Fall Back" sale. Those who shopped with us found some great choices at great prices. At this writing we are looking forward to some chilly winter weather, and the holiday seasons. Stay warm and don't forget we will be here unless the ice keeps us away.

The Museum's *Gifts of the Monkey Gods; Maya Crafts from Guatemala*, and our *Days of the Dead* exhibits and lectures brought a number of visitors who also did some shopping. We had a good many items for sale that coincided with these events.

Our Holiday Sale gave our visitors another wonderful opportunity to select specialty gifts and jewelry from around the world.

A tremendous "THANK YOU" to those of you who came in to shop; and I hope the holiday season was especially fun and festive.

This year I am planning a Saint Patrick's Day Sale from March 6 till March 20, 2007. Come in and pick a secret shamrock which will show the percentage to be deducted from your purchases. You may be lucky and get a wholesale price if you choose the right one. This should be a fun sale. Come and try your "Luck of the Irish."

Even though we are skipping our Valentines' Day sale for St. Paddy's, you can still shop for that special person on your list. Museum members will receive their usual discount, and we will still have some jewelry marked down from the fall sale.

Next you can look ahead to our Spring/Graduation Sale which will also include Mothers' Day. Museum members will receive a 25% discount and community 15% on items over \$5.00. This will be held from May 8 to May 22, 2007.

It would be impossible to list the many new items in both our global and jewelry cases. Several of our staff members have been shopping for us on their trips and our vendors have had some great new items and jewelry in their catalogs, from which we have ordered just for you.

Have a wonderful winter, spring, and summer and please come to visit us often.

Check our calendar page for upcoming events. Help us make our shop goal to increase sales from last year!



NEW MOA T-SHIRTS NOW ON SALE IN THE MUSEUM SHOP!

# MEMBERSHIP & VOLUNTEER NEWS

By Sara Cromwell, Administrative Assistant

The Museum had a wonderful and very busy fall! Our *Days of the Dead* and *Gifts of the Monkey Gods* exhibits were both so popular that they remained on display well past their planned exhibition dates. In fact, *Gifts of the Monkey Gods* will be on display through May 2007. We also had a number of very successful programs this fall. We had record-breaking attendance at our Huichol Shaman Family Day, as well as several very well attended lectures. If you haven't been to an event lately, you've certainly been missing out!

In membership news, I would like to thank everyone who was able to attend our Days of the Dead Fiesta in October. It was a great party, and I hope everyone had a wonderful time. It was especially helpful for me to be able to connect faces to the names that I know so well from sending correspondence and speaking on the phone. We hope to have more MOA Friends events like this one in the future.

As always, I would like to urge the MOA Friends to stay up to date with your memberships. Your donations are more important than ever in helping to keep the Museum operating. Your gifts help to fund guest lecturers, traveling exhibits, vital staff training, and important collections preservation measures. We rely on your help to be the successful museum we are. Thank you!

In volunteer news, we are currently making arrangements for our spring after-school programs. If there are any adult or junior volunteers interested in helping out, please contact the Museum at 336.758.5282. We would be happy to have any students that have aged out of the program come back to volunteer.

We also have volunteer opportunities available working with our collections and curriculum-based education programs. If you think you might be interested in this kind of work, please contact the Museum for more information.

*To join MOA Friends, please contact Sara Cromwell at 336-758-5282, email [moa@wfu.edu](mailto:moa@wfu.edu) or see our website at [www.wfu.edu/moa](http://www.wfu.edu/moa).*



MOA FRIENDS ENJOY FOOD, DRINK, AND GOOD COMPANY AT THE DAYS OF THE DEAD FIESTA.



CHOCTAW AUTHOR AND FILMMAKER LEANNE HOWE HELD A LITERARY READING AND BOOKSIGNING AT THE MUSEUM IN NOVEMBER.



AT THE END OF FAMILY DAY, SEÑOR CARRILLO PRESENTED THE MUSEUM WITH A TRADITIONAL NUICHOL YARN PAINTING FOR OUR COLLECTION.

# museum calendar of events

# moa

**JAN** JAN 13 - 15 /  
**13-15** MUSEUM CLOSED  
*Museum closed for Martin Luther King Jr. Day.*

**JAN** JAN 25 /  
**25** LECTURE  
*Dr. Eric Bowne, visiting professor of anthropology, Wake Forest University, will present "The Little Brother of War: An Introduction to Southeastern Indian Stickball." Free admission. 7:30 p.m.*

**FEB** FEB 6 /  
**6** CHAERONIA: 6000 YEARS B.C.  
*Exhibit opens.*

**FEB** FEB 12 /  
**12** AFTER-SCHOOL PROGRAM  
*"Let's Shake," a program for children grades 1-5. Includes learning activity and a craft. \$15 (\$12 for MOA Friends) for one program or \$40 (\$35 for MOA Friends) for all four programs in the series. Register by calling 336.758.5282. 4:15-5:30 p.m.*

**FEB** FEB 26 /  
**26** AFTER-SCHOOL PROGRAM  
*"The Magic Flute." See Feb. 12 for details.*

**MAR** MAR 6-20 /  
**6-20** SHOP ST. PATRICK'S DAY SALE  
*Pick a shamrock to see the percent off your purchases.*

*Please indicate if you will need special assistance so that we can, if necessary, make reasonable accommodations. Call the Museum at 336-758-5282 at least two weeks prior to the event.*

**MAR** MAR 12 /  
**12** AFTER-SCHOOL PROGRAM  
*"Domroo Drumming." See Feb. 12 for details.*

**MAR** MAR 26 /  
**26** AFTER-SCHOOL PROGRAM  
*"Roar of the Bull." See Feb. 12 for details.*

**APR** APR 6-9 /  
**6-9** MUSEUM CLOSED  
*Closed for Easter.*

**APR** APR 14 /  
**14** FAMILY DAY  
*Featuring Ancient Greek stories, crafts, games, and food led by Anthropology Club members and MOA staff. Free admission. 1-4 p.m.*

**MAY** MAY 8 - 22 /  
**8 - 22** SHOP SPRING / GRADUATION SALE  
*Receive a 15 percent discount on purchases \$5 and above (25 percent for MOA Friends). Shop is open Monday - Saturday during the sale!*

**MAY** MAY 25 /  
**25** CHARONIA: 6000 YEARS B.C.  
*Exhibit closes.*

**MAY** MAY 26 - 28 /  
**26 - 28** MUSEUM CLOSED  
*Closed for Memorial Day.*

**WAKE FOREST**  
**UNIVERSITY**

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