

Detailed Schedule

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Creativity: Worlds in the Making, March 18 – 20, 2009

Wake Forest University | Program for Creativity and Innovation of the
Office of Entrepreneurship and Liberal Arts

Last update: March 13, 2009

Tuesday, March 17

5:30 – 7pm

Annenburg, Carswell

Pre-symposium event: Abigail Child Film Screening

Introduction, Peter Brunette, Director, Film Studies Program, Wake Forest University

Wednesday, March 18

2 – 5 pm

Scales Fine Arts Center, Lobby

Registration

3 – 5 pm

Scales, Art 12/ Printmaking

Life Core Interactive, Heidi LaMoreaux

3 – 5 pm

Scales, Lobby

The Interactive Window, Fitzgerald and Cherry

5 – 7 pm

Scales, Lobby

GALA Opening Reception & Abigail Child Exhibition Opening

6:45-7:30pm

Beethoven Gallery, Scales

Future Worlds, collaborative drawing actions (throughout symposium)

7:30 – 7:45pm

Scales, Brendle Concert Hall

Welcome, Lynn Book, Director, Program for Creativity and Innovation, WFU

Welcome and Introduction, Jill Tiefenthaler, Provost, WFU

7:45 – 8:30pm

Scales, Brendle Concert Hall

Opening Keynote, David Bornstein, *How to Change the World: Social Entrepreneurship and the Power of New Ideas*

8:45 – 9:30pm

Scales, Brendle Lobby

Book Signing

10 – 11pm

Scales, Brendle Concert Hall

Late Night Performance, *Litling Banshees*, Wake Forest University's 17 years running student improv comedy troupe, commissioned by *Creativity: Worlds in the Making*

Thursday, March 19

8am

Brendle Lobby, Scales

Registration

8:45am

Scales, Brendle Concert Hall

Welcome, Betsy Gatewood, Director, Office of Entrepreneurship and Liberal Arts, WFU

Welcome and Introduction, Cash McCall, Director, Translational Sciences Institute, Professor of Medicine, WFU Baptist Medical Center

9am

Scales, Brendle Concert Hall

Opening Keynote Address, David Edwards, *Culture Lab: Idea Translation through the Fusion of Art and Science*

9:45 – 10:45am

Scales, Brendle Concert Hall

Public Panel - *Border Crossings: Creative Engagement in a Global Environment*. Moderated by Associate Provost for Academic Excellence, Michele Gillespie. Panelists: David Edwards, Carol Strohecker (Center for Design Innovation), Dwayne Godwin, Neuroscientist, Assistant Dean, Graduate School of Arts and Sciences, Lyndon Rego, Director, Innovation Incubator, Center for Creative Leadership

10:45 – 11am

Brendle Lobby, Scales

David Edwards Book Signing

10:45 – 11am

Break

Detailed Schedule

CONCURRENT BREAKOUT SESSIONS

- 11am – 12 pm The Embodied Brain, Batson interactive
Scales , M306
- 11am – 12pm Creativity and Self-Expression / Scratch Programming, Moore panel
Scales , Art102
- 11am – 12pm Music performance of Terry Riley's "In C" and discussion with students, Carrasco
Scales, Gallery
- 11am – 12pm Analogy and Metaphor / Image Theatre, Burgoyne group interactive
Scales, Ring Theater

12 pm – 12:30 pm Break

12 – 6 pm Entrepreneurship (ad)Ventures, organized by E-Society student leaders, day long showcase and 'elevator pitches' with interactive voting
Benson, 4th Floor Atrium & Lobby

12:30 – 1:30pm Introduction, Jeanne Butler, Founding Director of the Kenan Institute for the Arts
Keynote Luncheon Address, Emil Kang, *A Report on the Creative Campus Movement*
Benson, Rm. 401D

1:30 – 1:45pm Break

CONCURRENT BREAKOUT SESSIONS

- 1:45 – 2:45pm Creative Networks: Web 2.0 Citizenry, Durkee
Benson, Rm. 401A
- 1:45 – 2:45pm Interdisciplinarity as Critical Inquiry: The Science/Art Interface, Yang
Benson, Pugh Auditorium
- 1:45 – 2:45pm Building Blocks, Wilcox / UNCSA panel
Benson, Rm. 410
- 1:45 – 2:45pm Crosscurrents in the World of Play, Detter panel
Benson, Rm. 409
- 1:45 – 2:45pm Practice of Existence, Lavender interactive
Benson, 3rd Floor Lobby
- 1:45 – 4 pm* (*extended session) Trans-Disciplinary Creativity, Root-Bernstein panel
Benson, Rm. 401C

2:45 – 3 pm Break

CONCURRENT BREAKOUT SESSIONS






- 3 – 4 pm Classroom Intersections: A Creative Teaching Model for Cross-Course Interdisciplinary Collaboration at Wake Forest University, Phillips panel
Benson, Rm. 401A
- 3 – 4 pm Stumbling and Soaring / Theatre and Science Collaborations, Burgoyne/Skubic
Benson, Rm. 401B
- 3 – 4 pm Piedmont Triad Creative Economy, Collins
Teaching Innovative Thinking, McCormick
Benson, Rm. 401D
- 3 – 4 pm Interdisciplinary Design Studio, Cramond / UGA panel
 Creativity and Improvisation Techniques, Hackbert
Benson, Rm. 409
- 3 – 4 pm Teaching Integrated Business Communication in a Global Marketplace, Sarow/Stuart
 Academic Creativity and Institutional Flexibility, Oleksiyenko
Benson, Rm. 407
- 3 – 4 pm Overcoming Creative Obstacles/Lessons from Small World Networks, Godwin panel

Benson, Rm. 410

CONCURRENT BREAKOUT SESSIONS

- 4 – 5 pm Growing a Creative Economy, Claire
Benson, Rm. 401A








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4 – 5 pm Benson, Rm. 401B	  Maine Center for Creativity and the Art All Around Project, Maginnis Creative Engagement/ Power of Art in the Prison, Smith
4 – 5 pm Benson, Rm. 401C	  Building Creative Literacy: A Product Tasting Exercise, Muir The History of a Tooled Education, Mills
4 – 6 pm Reynolda Hall, Green Room	 Open Forum & Idea Exchange
6 – 7:15pm	Dinner on your own
6:40 – 7:10pm Scales, Rm. M208	Pre-performance Context Talk for Meredith Monk, Lynn Book
7:30pm Scales, Brendle Concert Hall	Keynote Performance, Meredith Monk, Secret Artists Series







Friday, March 20

8 am Scales, Brendle Lobby	Registration
8:45 – 9 am Scales, Brendle Concert Hall	Welcome, Dean Jacquelyn Fetrow, Wake Forest College of Arts and Sciences
9 – 9:40am Scales, Brendle Concert Hall	Keynote Dialogue, Abigail Child and Josh Frieman, <i>Translations: An Astrophysicist and a Filmmaker Talk</i>
9:40 – 10:15am Scales, Brendle Concert Hall	Public Q/A forum
10:15 – 10:30am	Break
10:15 – 11am Scales, Brendle Lobby	Abigail Child Book Signing



CONCURRENT BREAKOUT SESSIONS


10:30 – 11:30am Benson, Rm. 401C	 How to Create an Entrepreneur out of a Towel, Roark panel
10:30 – 11:30am Benson, Rm. 401D	 Arts as a Tool for Community Improvement, Borwick panel
10:30 – 11:30am Library, Rm. 203A	 Performable Case Studies: Dramatic Arts Casuistry, King/Robeson
10:30 – 11:30am Benson, Rm. 410	 Deploying Radical Imagination/Classroom to Collaborative Community, Book Creating Spaces for Creativity/The Hutchins School, LaMoreaux
10:30 – 11:30am Library, Rm. 203B	 Build a Nest: A Wake Alum Launches Her First Venture, Koussky Creativity & Entrepreneurship/Interdisciplinary Approach to Music Industry, Welsh/Epstein
10:30 – 11:30am Library, Rm. 204	  Mark Twain's Creativity/Scientific Invention, Ober Bridges to the Other/Art and Community, Drake
11:30 – 11:45am	Break

CONCURRENT BREAKOUT SESSIONS

11:45am – 12:45pm Benson, Rm. 401C	 Creativity and Entrepreneurship / Driving Regional Economies, Jellicorse/UNCG panel
11:45am – 12:45pm Benson, Rm. 410	 Creativity and Design Education, Orhun  Supporting Interdisciplinary Curriculums, Whittington
11:45am – 12:45pm Library, Rm. 204	 Mental and Creative Literacy, Schuytema
11:45am – 12:45pm Benson, Rm. 401D	 Writing on Water: Extensions of Text (and Teaching), Lunberry  Boundary vs. Frontier, Robeson

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11:45am – 12:45pm  Academic Intellectual Entrepreneurship, Bresler
Library, Rm. 203B  Creativity Education, Entrepreneurship, Leadership, Murphy

11:45am – 12:45pm  Liturgical Creativity, Tradition and Destabilization, Ettin
Library, Rm. 203A Creative Solutions to Patient Perception Issues, Feldman

1:00 – 3:15pm Boxed Lunch & Plenary Sessions
Scales, Lobby

3:30 – 4:30pm Introduction, Milton Rhodes, President and CEO of The Arts Council of Winston-Salem and
Scales, Brendle Concert Hall Forsyth County
Closing Keynote Address, Meredith Monk, *Art as Offering*